

LOUIS CARR

Media Mogul • Motivational Speaker • Author • Philanthropist



Louis Carr has generated 7 billion dollars in revenue over his 32-year career at BET Networks. He is the only African American to head up national sales for a major cable company. Simply put, Carr is a visionary and an American success story.

Louis Carr, the Executive, has transformed some of the biggest brands in the United States. With over 31 successful years in the industry, Carr began his career at BET networks and serves as the President of Media Sales. He has hired more African-American sales professionals than any other executive or company in the industry. Carr is an undeniable proponent of black advancement.

Louis Carr, the Mentor, founded the Louis Carr Internship Foundation 15 years ago dedicating his efforts to improving diversity in corporate America through paid internships. Since its inception, there have been 155 paid interns, all students of color, 31 of whom have garnered full time employment opportunities.

Louis Carr, the Entrepreneur, has authored two books entitled *Dirty Little Secrets* and *Little Black Book: Daily Motivations for Business and Personal Growth*. Carr openly lays out his own roadmap to greatness with sure fire tips to aid students, business professionals and those in pursuit of self-purpose to get to the next level. He covers much needed topics like Leadership, Culture, Strategy, Vision, Success, and Diversity.

Sharing his wisdom with others, in April 2017, Carr was selected as the closing speaker for a TEDx Talk at Columbia College Chicago. His topic of choice was "The Necessity of Being Uncomfortable". As an epic leader who leads by example, Carr pushes people beyond preconceived boundaries.

Stimulated by the success of the book, in October 2017, Louis launched the 1st Annual DLS: Men Only Edition Conference which included 20 world-renowned influential speakers, 300 attendees and 100 young inner city youth. This Chicago event focused on the 4 pillars: money, health, careers and fashion. In October 2018, the 2nd Annual Conference also took place in Chicago.

Louis Carr, the Philanthropist, understands that to whom much is given much is required. Carr currently serves on the boards of Boys Hope Girls Hope and The United States Track and Filed Foundation. Carr has been the recipient of numerous awards and accolades including: Hyatt Corporation's Diversity Award; AAF Patricia Martin Diversity Award of a Lifetime Celebration honoring his work around diversity from both personal and professional standpoints.

Mr. Carr attended Drake University on a full athletic scholarship and received a B.A. in Broadcast Journalism. He has been happily married for 32 years. For more information visit iamlouiscarr.com or follow him on Facebook, Instagram and Twitter @iamlouiscarr and Louis Carr on LinkedIn.